

Notes

This is the master page wrapper that all other pages get fitted into. It is not a page by itself.

1. Logo links back to homepage

2. All page content fits into this content area

LOGO



[login](#) | [register](#)



Notes

This is the master page wrapper that all other pages get fitted into. It is not a page by itself.

1. Logo links back to homepage

2. The 'me' link will take the user to his own user profile

3. All page content fits into this content area



Notes

This is what the homepage looks like to an anonymous user prior to end of voting in the current city.

1. This is a graphical depiction of how the service works.

2. These links will open external pages allowing users to follow FlockParty on the appropriate social media channel.

3. An instance of the venue mouseover link.

4. Links to the user's profile

5. 3 randomly selected plans will be displayed to give the user a taste of what to expect from the site.

1

Description module

2

Follow along:

Twitter

Facebook

Some sweet ideas for tonight in

Portland

5

This is the description of an event that might be fun for a bunch of people. This could be as many as one hundred and forty characters long.

@ **Blitz Pearl**
110 NW 10th Ave, Portland, OR

(Suggested by **Jon**)

Scenes: *Pearl District, Sports*

3

4

This is the description of an event that might be fun for a bunch of people. This could be as many as one hundred and forty characters long.

@ **East Burn**
110 NW 10th Ave, Portland, OR

(Suggested by **Jon**)

Scenes: *Southeast*

This is the description of an event that might be fun for a bunch of people. This could be as many as one hundred and forty characters long.

@ **PGE Park**
110 NW 10th Ave, Portland, OR

(Suggested by **Jon**)

Scenes: *Sports*

Notes

This is what the homepage looks like to an anonymous user after to the end of voting in the current city.

1. This is a graphical depiction of how the service works.

2. These links will open external pages allowing users to follow FlockParty on the appropriate social media channel.

3. This is the title of the scene for which this is a winning plan

4. An instance of the venue mouseover link.

5. Links to the user's profile

6. 3 randomly selected plans will be displayed to give the user a taste of what to expect from the site.

1

Description module

2

Follow along:

Twitter

Facebook

Some sweet plans tonight in

Portland

Pearl District

This is the description of an event that might be fun for a bunch of people. This could be as many as one hundred and forty characters long.

@ Blitz Pearl

110 NW 10th Ave, Portland, OR

(Thanks to Jon)

Southeast

This is the description of an event that might be fun for a bunch of people. This could be as many as one hundred and forty characters long.

@ East Burn

110 NW 10th Ave, Portland, OR

(Thanks to Jon)

Sports

This is the description of an event that might be fun for a bunch of people. This could be as many as one hundred and forty characters long.

@ PGE Park

110 NW 10th Ave, Portland, OR

(Thanks to Jon)

Notes

This is what the homepage looks like to a logged in user prior to end of voting in that user's city.

1. This is a graphical depiction of how the service works.

2. These links will open external pages allowing users to follow FlockParty on the appropriate social media channel.

3. An instance of the venue mouseover link.

4. Links to the user's profile

5. 2 plans selected from this user's scenes will be displayed to as a teaser.

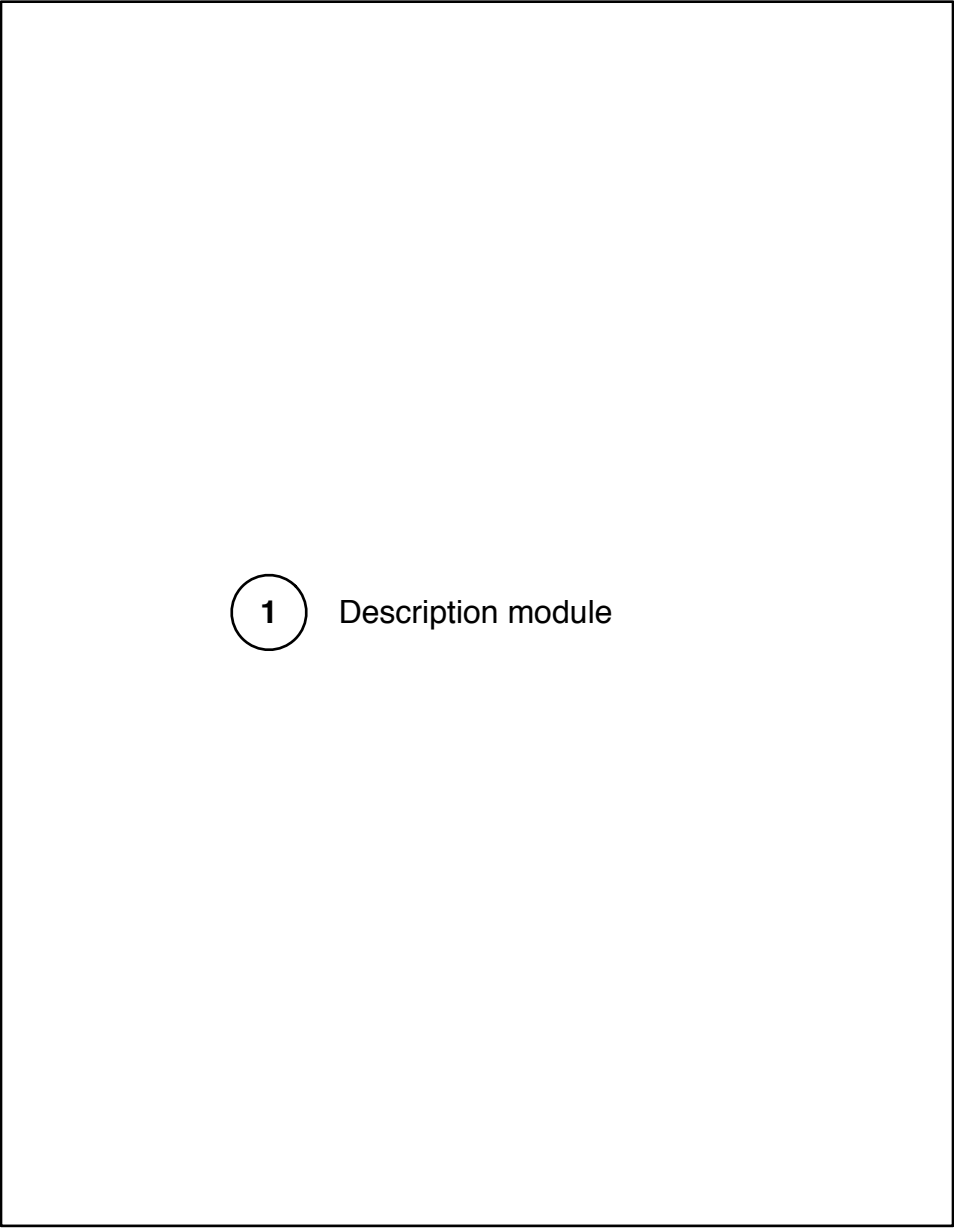
6. This is the main voting mechanism for the site. Users can either vote the plan up or down. This will add or subtract a point as appropriate. The plan with the most points for its scene will be selected as the winner. Once voted on, the plan will be removed from the user's list.

7. The Skip link allows users not to vote on a particular plan. Once skipped, the plan will be removed from the user's list.

8. The Flag link allows users to mark a plan as inappropriate so it can be removed by an admin. Once flagged, the plan will be removed from the user's list.

9. This is a list of all scenes to which that plan belongs

10. This link will take the user to the Vote page



1 Description module

2 Follow along: Twitter Facebook

Some sweet ideas for tonight in **Portland**

This is the description of an event that might be fun for a bunch of people. This could be as many as one hundred and forty characters long.

@ **Blitz Pearl** 3
110 NW 10th Ave, Portland, OR 4

(Suggested by **Jon**)

Sweet! Lame! 6 7 Skip | Flag 8

9 Scenes: *Pearl District, Sports*

This is the description of an event that might be fun for a bunch of people. This could be as many as one hundred and forty characters long.

@ **East Burn**
110 NW 10th Ave, Portland, OR

(Suggested by **Jon**)

Sweet! Lame! Skip | Flag

Scenes: *Southeast*

[Rate more plans](#) 10

Notes

This is what the homepage looks like to a logged in user after to the end of voting in that user's city.

1. This is a graphical depiction of how the service works.

2. These links will open external pages allowing users to follow FlockParty on the appropriate social media channel.

3. This is the title of the scene for which this is a winning plan

4. An instance of the venue mouseover link.

5. Links to the user's profile

6. 3 plans selected from the scenes to which this user subsribes will be displayed as a teaser.

7. This link will take the user to the 'tonight' page

1

Description module

2

Follow along:

Twitter

Facebook

Some sweet plans tonight in **Portland**

Pearl District

6

This is the description of an event that might be fun for a bunch of people. This could be as many as one hundred and forty characters long.

4

@ Blitz Pearl

110 NW 10th Ave, Portland, OR

5

(Thanks to Jon)

Southeast

This is the description of an event that might be fun for a bunch of people. This could be as many as one hundred and forty characters long.

@ East Burn

110 NW 10th Ave, Portland, OR

(Thanks to Jon)

Sports

This is the description of an event that might be fun for a bunch of people. This could be as many as one hundred and forty characters long.

@ PGE Park

110 NW 10th Ave, Portland, OR

(Thanks to Jon)

See more winning plans

7

Notes

This is the page where a logged in user can submit a plan to be voted on.

1. Plans can be submitted up to 5 days in advance. If voting has not yet closed for today, then the first day available is today. otherwise it is tomorrow.

2. As the user types a venue name into the search box, a list will populate with possible matches to select from.

3. If none of the matches is the desired venue, the user can expand a venue-add form by clicking this link. Clicking this will also de-select all radio buttons in the results list

4. This list will be populated with the scenes in the currently selected city that the user subscribes to.

Error messaging goes here

What's the plan?

140 chars left

When?

Today

1

Where's it at?

Venue name:

Blitz

☐

Blitz Ladd
2239 SE 11th Ave, Portland, OR

☐

Blitz Pearl
10 NW 10th Street, Portland, OR

Add a venue

2

3

Which of your Scenes would dig this?

4

☐ Live Music

☐ Northwest

☐ Pearl District

☐ Sports

☐ Southeast

☐ Southwest

submit

Notes

This is the add-plan page with the ad-a-venue form expanded out

1. Selecting any radio button in the results list will contract the add-a-venue form to it's initial closed state, but will not clear it, so that if it is re-expanded, all data entered will still be present

2. As long as no radio button from the results list is selected, this form will be processed when the plan is submitted.

3. This list will be populated with the scenes in the currently selected city that the user subscribes to.

Error messaging goes here

What's the plan?

140 chars left

When?

Today▼

Where's it at?

Venue name:

Blitz Ladd

2239 SE 11th Ave, Portland, OR

1

Blitz Pearl

10 NW 10th Street, Portland, OR

2

Add a venue

Name

Address

City

State

Zip

Phone

Website

Which of your Scenes would dig this?

3

- ☐ Live Music

☐ Northwest

☐ Pearl District

☐ Sports

☐ Southeast

☐ Southwest

submit

Notes

This shows the prototypical venue popup.

1. The standard linked venue name will yield this popup on mouseover.

2. This map will appear with the venue flagged and centered, and zoomed to a broad street level view

3. This link will launch a new window/tab with google maps showing the venue

4. This optional link will launch a new window/tab with the venue's website

5. This list will be populated with the scenes in the currently selected city that the user subscribes to.

Error messaging goes here

What's the plan?

When?

Today

Where's it at?


Venue name:

1

☐ **Blitz Ladd**
2239 SE 11th Ave

☐ **Blitz Pearl**
10 NW 10th Street

[Add a venue](#)



Blitz Ladd
2239 11th Ave
Portland, OR, 97214

503.555.1234
[website](#)

4

Which of your Scenes would dig this?

5

☐ Live Music

☐ Northwest

☐ Pearl District

☐ Sports

☐ Southeast

☐ Southwest

submit

Notes

This is the results page to be displayed

- 1. This links to the vote page
- 2. This links to the add a plan page

The flock is still deciding what to do tonight. (Nov 1)

You can help decide!



Or maybe you can suggest a cool idea?



Notes

This is the results page to be displayed

1. Date is dynamically populated
2. Only checked scenes will be displayed in the winners list. By default all scenes will be checked when the page is first hit.
3. These links will check or uncheck all the scenes checkboxes
4. This is the title of the scene for which this is a winning plan
5. This is an instance of the venue mouseover link
6. The username link will take you to that user's profile
7. This link appears if the user's account is linked to Twitter or Facebook to allow updates. If not, the link has different text and links to the settings page.
8. After clicking a 'tell everyone' link, this response text replaces the link.

The flock has spoken: here are the winners for tonight!

(Nov 1)

1

Pearl District

4

This is the description of an event that might be fun for a bunch of people. This could be as many as one hundred and forty characters long.

@ Blitz Pearl

5

10 NW 10th Street, Portland, OR

6

(Thanks to Jon)

I'll be there - tell everyone!

7

Sports

This is the description of an event that might be fun for a bunch of people. This could be as many as one hundred and forty characters long.

@ PGE Park

1844 SW Morrison St, Portland, OR

(Thanks to Jon)

Sweet! Everyone knows you're coming

8

Southeast

This is the description of an event that might be fun for a bunch of people. This could be as many as one hundred and forty characters long.

@ Blitz Ladd

2239 11th Ave, Portland, OR

Specials Tonight

- \$6 pitchers of Pabst Blue Ribbon
- \$4 margaritas

(Thanks to Jon)

I'll be there - tell everyone!

Live Music

This is the description of an event that might be fun for a bunch of people. This could be as many as one hundred and forty characters long.

@ Doug Fir

830 E Burnside St, Portland, OR

(Thanks to Jon)

I'll be there - tell everyone!

Your Scenes

☒ Live Music

☐ Northwest

☒ Pearl District

☒ Sports

☒ Southeast

☐ Southwest

All / None

3

Notes

This is the primary interaction that users are asked to have with the site. On this page, users can expres their like or dislike for a list of plans.

1. Date is dynamically populated
2. Allows user to select how many plans to show at a time
3. Only checked scenes will be displayed in the list. By default all scenes will be checked when the page is first hit.
4. These links will check or uncheck all the scenes checkboxes
5. This is an instance of the venue mouseover link
6. Sometimes specials will be available through 3rd party data providers. If so, any specials related to the venue attached to this plan will be displayed here.
7. The username link will take you to that user's profile
8. This is the main voting mechanism for the site. Users can either vote the plan up or down. This will add or subtract a point as appropriate. The plan with the most points for its scene will be selected as the winner. Once voted on, the plan will be removed from the user's list.
9. The Skip link allows users not to vote on a particular plan. Once skipped, the plan will be removed from the user's list.
10. The Flag link allows users to mark a plan as inappropriate so it can be removed by an admin. Once flagged, the plan will be removed from the user's list.
11. This is a list of all scenes to which that plan belongs
12. If there are less results available than the selected display size, then this message will be displayed, once, at the bottom of the list. The link will take the user to the add-a-plan page.

So... what do you wanna do tonight? (Nov 1)

Show me 5 10 20 50 at a time:

This is the description of an event that might be fun for a bunch of people. This could be as many as one hundred and forty characters long.

@ Blitz Ladd
2239 11th Ave, Portland, OR

Specials that night
- \$6 pitchers of Pabst Blue Ribbon
- \$4 margaritas

(Suggested by [Jon](#))

Sweet!

Lame!

Skip

Flag

Scenes: Southeast, Sports

This is the description of an event that might be fun for a bunch of people. This could be as many as one hundred and forty characters long.

@ Blitz Pearl
110 NW 10th Ave, Portland, OR

(Suggested by [Jon](#))

Sweet!

Lame!

Skip

Flag

Scenes: Pearl District

This is the description of an event that might be fun for a bunch of people. This could be as many as one hundred and forty characters long.

@ PGE Park
1844 SW Morrison St, Portland, OR

(Suggested by [Jon](#))

Sweet!

Lame!

Skip

Flag

Scenes: Sports

This is the description of an event that might be fun for a bunch of people. This could be as many as one hundred and forty characters long.

@ Doug Fir
830 E Burnside St, Portland, OR

Specials that night
- \$1 off domestic beers
- \$6 specialty cocktails

(Suggested by [Jon](#))

Sweet!

Lame!

Skip

Flag

Scenes: Southeast, Live music

This is the description of an event that might be fun for a bunch of people. This could be as many as one hundred and forty characters long.

@ Vault
226 NW 12th Ave, Portland, OR

(Suggested by [Jon](#))

Sweet!

Lame!

Skip

Flag

Scenes: Pearl District, Swanky

Your Scenes

- ☒ Live Music
- ☐ Northwest
- ☒ Pearl District
- ☒ Sports
- ☒ Southeast
- ☐ Southwest

All / None

That's all we've got. Check later, or [suggest a new plan](#)

Notes

The registration page should stay as simple as possible. We want a low barrier to entry for new users.

1. This list will be populated with all scenes related to the city currently selected in the city dropdown.

Error messaging goes here

Username:

Email:

Email confirm:

Password:

Password confirm:

City:

Portland ▼

- Scenes:
- ☐ Arts

☐ Live music

☐ Northwest

☐ Southeast
- ☐ Dancing

☐ NoPo

☐ Pearl District

☐ Southwest
- ☐ Hipster

☐ Northeast

☐ Singles

☐ Sports

submit

1

Notes

The settings page

1. Clicking this link will expand the password change dialog as shown on the next page.

2. By default the icon will be the currently loaded user icon (or default icon if none has been uploaded). If the user enters a new icon into the file dialog box, then a 'new icon' indicator will replace the icon.

3. This list will be populated with all scenes related to the city currently selected in the city dropdown.

4. Clicking this link will expand the twitter account dialog as shown on the next page.

5. If this link is clicked, the linked twitter account will be cleared with a corresponding update to the text label on the left: 'No account linked.'


Error messaging goes here

Basic

Username: Jon

Email: jon@kinephoria.com

Password: [Change password](#) 1

Photo: 2  [browse](#)

City: Portland ▼

Scenes: ☐ Arts ☐ Dancing ☐ Hipster 3
☐ Live music ☐ NoPo ☐ Northeast
☐ Northwest ☐ Pearl District ☐ Singles
☐ Southeast ☐ Southwest ☐ Sports

Twitter

Currently linked as @gaiafox. 4 [Change](#) | [Unlink](#) 5

Tweet for me when I pick a plan? Yes ▼

[submit](#)

Notes

description

1. Item 1

Error messaging goes here

Basic

Username: Jon

Email: jon@kinephoria.com

Password: [Change password](#)

New password:

Confirm new:

save

Photo:

icon

browse

City: Portland ▼

- Scenes:
- ☐ Arts

☐ Dancing

☐ Hipster

☐ Live music

☐ NoPo

☐ Northeast

☐ Northwest

☐ Pearl District

☐ Singles

☐ Southeast

☐ Southwest

☐ Sports

Twitter

Currently linked as @gaiafox. [Change](#) | [Unlink](#)

Username:

Password:

link

Tweet for me when I pick a plan? Yes ▼

submit

Notes

description

1. Item 1

Error messaging goes here

Email:

Password:

☐ Remember me

Notes

description

1. Item 1

Error messaging goes here

Name:

Email:

Email confirm:

City:

portland

▼

Subject:

various choices

▼

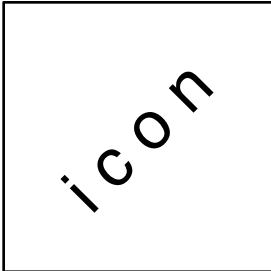
Message:

send

Notes

description

1. Item 1



Jon in Portland

Jon is into:

Live Music ☆

Northwest ☆

Southeast

Southwest ☆ △

Votes Cast

1378

in 6 scenes

Plans Submitted

89

in 6 scenes

Winning Plans

14

in 3 scenes

Morning After

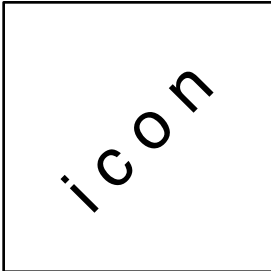
78%

positive

Notes

description

1. Item 1



Jon in Portland

Jon is a SuperStar in 2 scenes!

Pearl District ☆ △

Sports ☆ △ ○ ◇

He's also into:

Live Music ☆

Northwest ☆

Southeast

Southwest ☆ △

Votes Cast

1378

in 6 scenes

Plans Submitted

89

in 6 scenes

Winning Plans

14

in 3 scenes

Morning After

78%

positive